Graphic charter
A tenth (1/10) of the width and a twentyfifth (1/25) of the height are to be kept clear wherever the logo is applied.*

We accept also a squared version of the logo to be used in specific circumstances, like stickers, icons, etc. The letters can also be proportionally bigger than in the regular logo but cannot exceed width of the EuroHPC JU symbol to keep the format of a square, keeping a minimum of a twentieth (1/20) clear around the logo.

* No writing or drawing is allowed in the clear space.
The EuroHPC Joint Undertaking logo can be applied on every colour, as long as it is still distinguishable.

Examples of use on coloured backgrounds:
Whenever the EuroHPC Joint Undertaking logo doesn’t stand out from the background, the negative version is to be used. It can also be chosen for aesthetical reasons to avoid a negative contrast.
The monotone Pantone version is to be used if the printing process does not allow the application of the original process colours. The Pantone value of the monochrome Pantone version is the Pantone Reflex Blue.
Examples of use on coloured backgrounds:
The **EuroHPC Joint Undertaking** | Application of the Monochrome version (negative)

A change of colour is allowed for a **one colour printing** process.
Examples for use on dark coloured backgrounds:
The EuroHPC Joint Undertaking logo has to be regarded as an unchangeable symbol. It is not allowed to add any text, logos, symbols or other elements in the clear area.

- Do not add any text within the logo.
- Do not change the shape of the logo.
- The logo including the clear area must not be violated.
- Do not alter the visual element of the logo.
The EuroHPC Joint Undertaking logo has to be regarded as an unchangeable symbol.

- **Do not apply any visual effects.**
  - ![Example of inappropriate visual effects](image1)

- **Do not use the logo as a transparent layer.**
  - ![Example of inappropriate transparency](image2)

- **Do not alter the solid background of the logo.**
  - ![Example of inappropriate background alteration](image3)

- **Do not create an outline version.**
  - ![Example of inappropriate outline creation](image4)
The **EuroHPC Joint Undertaking** | **D O N ' T s**

The EuroHPC Joint Undertaking logo has to be regarded as an unchangeable symbol.

- Do not distort the logo.
- Do not combine the logo with another.
- Do not use the visual element outside the logo.
- Do not alter the colour of the logo.